

Hagen Bender

Diplom-Betriebswirt (FH)

Software & Online Media Consultant Interim Manager

Möckernstraße 45
10963 Berlin
Germany

+49 176 48277665
hagen.bender@gmx.net

hagenbender.de



What I offer

Services:

Project Management, IT Management
Product Management
Business Analysis & Requirements Specification
Functional Product Design, Copywriting, Prototyping
Scrum Master
Scrum Product Owner
Consulting & Coaching

Product expertise:

Software, Apps & Online Media
eCommerce
Social Media
Financial Software
Energy Software
Billing & Payment
IT Infrastructure

Qualifications:

20 years of experience in software & online media
University degree in Business Administration
Scrum Master certification
Project Management certification

Work Samples

Media Production

(Project management *and*
product design):

Project management and requirements document for online news site "Märkische Oderzeitung", www.moz.de, 2010

Project management and product management for introduction of new payment method on electronic market place "eBay Express", 2006

- Product Management:** Interim Product Owner for marketplace “MyHammer”,
www.myhammer.de, 2015
- Interim Product Manager and Consultant for implementation of industry standard product management at Fairmas GmbH (hotel management software), 2011
- Functional Product Design:** Detailed prototype for web-app “My Better Life”, 2016
- Detailed requirements for checkout and payments on marketplace “otto.de”, 2011
- Project Management:** Project management for new website of international law firm,
www.cms.law, 2015
- Project management for Nokia Germany, e.g. relocation of a data center, 2011
- Agile Management:** Scrum Master for Toll Collect (relaunch of German Autobahn toll), 2017
- Agile Coach for app production of social network “Stayfriends”, 2016

A complete list of my projects can be found at hagenbender.de/Referenzen.pdf

CV

- Since 2009:** Freelance Consultant & Interim Manager
- 2005 - 2009:** Product Manager at eBay Germany GmbH (Dreilinden bei Berlin)
- 2003 - 2005:** IT Product Manager at GFKL Financial Services AG (Essen)
- 2001 - 2003:** Managing Director and Head of Production at magic / markup online produktionsgesellschaft mbH (Berlin)
- 1997 - 2000:** IT Manager and Head of Web Development at pixelpark AG (Berlin)
- Languages:** German (first language), English
- About me:** Calm and relaxed person with a sense of humor
Loves clear communication and organization
Believes in team work and entrepreneurial thinking